R2020-16: TO RECOGNIZE THE 2020 GROUND ZERO MINISTERIES, INC. 1 "DRAGON BOAT FESTIVAL" A SPECIAL EVENT AND CONFIRMING THE 2 CITY'S CO-SPONSORHSIP OF THE EVENT APRIL 20-25, 2020. 3

Applicant/Purpose: Staff/ to recognize the Ground Zero Ministries' annual "Dragon Boat" festival & confirm city co-sponsorship.

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#### **Brief:**

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- Ground Zero's Annual Dragon Boat Festival is the non-profit's largest annual fundraising.
- For 2020, Ground Zero has once again proposed to hold this event at the Grand Park in Market Common on 4/25/20. Practice days will be held at the park b/w 4/20/20 - 4/24/20 from 3pm to 9pm.
- Event includes 50+ teams of 21 paddlers on each team, live entertainment, family fun zone, inflatables, food vendors, and sponsor tents.
- The Special Event Committee recommends unanimous approval.

## issues:

- In 2019 Ground Zero Ministries raised \$124,000 from the festival, which helped sustain the non-profit's numerous community outreach programs.
- Proposed resolution:
  - o Recognizes Ground Zero Ministries Annual "Dragon Boat Festival" as a community-wide festival event.
  - Authorizes area businesses to display temporary signs to welcome participants during this festival.
  - o Waives the City Stage rental fee & the park rental fees for the practice, move-in, & move-out days, which total \$4,500.
  - o Extends a warm invitation to all area resident & out-of town visitors to enjoy the "2020 Dragon Boat Festival".

Public Notification: Normal meeting notification.

### Alternatives:

- Do not approve event.
- Modify the request & allowances.

Manager's Recommendation: I recommend approval.

Attachment(s): Proposed resolution, site plan, & application.

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CITY OF MYRTLE BEACH COUNTY OF HORRY STATE OF SOUTH CAROLINA GRANTING A SPECIAL EVENT PERMIT TO GROUND ZERO MINISTRIES, INC. FOR THE "2020 DRAGON BOAT FESTIVAL" ON APRIL 25, 2020, AND AFFIRMING THE CITY'S COSPONSORSHIP.

WHEREAS, Ground Zero Ministries, Inc. is planning the "2020 Dragon Boat Festival" (the "Festival") for April 25, 2020, from 6:00 AM to 8:00 PM; Practice dates and times will be from April 20 – 24, 2020, from 3:00 PM to 9:00 PM,; and

WHEREAS, the Festival is planned to be at the Grand Park, encompassing both sides of the park, as indicated in the attached site plan; and

WHEREAS, the Festival is Ground Zero's largest annual fundraising event. The festival mainly centers on the boat races for the 50+ teams of 21 paddlers per boat. There will be live entertainment in the park, a family fun zone, inflatables, food vendors, and tent space for festival sponsors; and

WHEREAS, the Festival is expected to attract 5,000 event participants.

#### NOW, THEREFORE, BE IT RESOLVED that:

1. City Council hereby declares the "2020 Dragon Boat Festival" a Special Event to be held on April 25, 2020.

- 2. The attached site plan is hereby adopted by reference.
- 3. The City Manager is authorized to make minor changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.
- 4. City Council affirms its co-sponsorship of the Festival, and agrees to provide certain in-kind services, including the City Stage and waving of park rental fees during the practice days, April 20-24.
- 5. Pursuant to Section 802.e of the Zoning Ordinance, between April 19 25, area businesses are authorized to display temporary signs to welcome Festival participants.
- 6. City Council extends a warm invitation and welcome to area residents and out-of-town visitors to enjoy the "2020 Dragon Boat Festival".

SIGNED, SEALED and DATED, this 25th day of February, 2020.

BRENDA BETHLINE MAYOR

47 ATTEST:

JENNIFER STANFORD, CITY CLERK

# CITY OF MYRTLE BEACH FACILITY USE APPLICATION

(Please Print)

- PERMITTEE AGREES UPON DIRECTION OF THE CITY TO IMMEDIATELY CEASE ACTIVITY IN THE EVENT OF INSURANCE CANCELLATION UNTIL PROOF OF COVERAGE SATISFACTORY TO THE CITY IS RESUBMITTED.
- PERMITTEE AGREES TO PROTECT, DEFEND, INDEMNIFY, AND HOLD THE CITY, ITS OFFICERS, EMPLOYEES AND AGENTS FREE AND HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, PENALTIES, DAMAGES, SETTLEMENTS, COSTS, CHARGES, PROFESSIONAL FEES OR OTHER EXPENSES AND LIABILITIES OF EVERY KIND AND CHARACTER ARISING OUT OF THIS PERMIT.
- PERMITTEE AGREES AND UNDERSTANDS THAT THE CITY MAY REVOKE AND TERMINATE
  THIS PERMIT UPON A FINDING BY THE CITY THAT PERMITTEE'S USE OF THE FACILITY IS
  DETRIMENTAL TO THE SAFETY, WELFARE, HEALTH OR BEST INTERESTS OF THE CITIZENS
  OF THE CITY OF MYRTLE BEACH.
- PERMITTEE UNDERSTANDS THAT VENDORS, PERSONS, OR BUSINESSES PARTICIPATING IN THE EVENT OR PROVIDING PAID SERVICES TO THE ORGANIZER OF THE EVENT MAY BE REQUIRED TO PURCHASE A CITY OF MYRTLE BEACH BUSINESS LICENSE. IT IS THE APPLICANT'S RESPONSIBILITY TO ENSURE THAT EACH PERSON OR BUSINESS IS IN COMPLIANCE WITH THE BUSINESS LICENSE ORDINANCE. ANY QUESTIONS REGARDING THIS REQUIREMENT SHOULD BE DIRECTED TO THE CITY BUSINESS LICENSE OFFICE AT 843-918-1200.

	To Chang	5/2/19
	APPLICANT SIGNATURI	E DATE
ARE YOU REQUESTING ALCOHOL TO BE APPRO	VED FOR THIS PERMIT?	YESNO
APPROVED:DISAPPROVED:		
CONDITIONS:		
REASON FOR DISAPPROVAL:		
PARK SUPERINTENDENT'S	S SIGNATURE D	ATE
	_	
APPROVED:DISAPPROVED:		
CONDITIONS:		
REASON FOR DISAPPROVAL:		
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PARK ADMINISTRATION'S	SIGNATURE D.	ATE
APPROVED:DISAPPROVED		
CONDITIONS:		
REASON FOR DISAPPROVAL:		

POLICE DEPARTMENT OFFICER'S SIGNATURE

DATE

MAIL, EMAIL, OR FAX APPLICATIONS TO:

CITY OF MYRTLE BEACH
ATTN: RHONDA EDGE
PO BOX 2468
MYRTLE BEACH, SC 29578
REDGE@CITYOFMYRTLEBEACH.COM

OFFICE: 843-918-2332 FAX: 843-918-2340

Section 19-127 (c) (6) of the Code of Ordinances of Myrtle Beach provides: In consideration of current demands on public resources made during the month of May, no special event permit, noise variance, or facility use permit with outdoor vending, merchandise, or food or beverage sales, as otherwise permitted by law, may be issued from May 1 through midnight of May 31 of every year, if such permit or variance overlaps or coincides with an unpermitted rally that is held forth as occurring on specified days and is reasonably perceived by the council acting in its discretion as being held in furtherance of or to take advantage of an unpermitted rally, to include either five days before or five days after the time of the rally as set forth.

ADA Notice: The City of Myrtle Beach will not discriminate against qualified individuals on the basis of disability in its services, programs or activities. The city will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy its programs, services and activities. For more information, contact Docshee Moore at Canal Street Recreation Center (843-918-1465), Kevin Morris at Pepper Geddings Recreation Center (843-918-2280), Rob Cardella at Crabtree Memorial Gymnasium (843-918-2355), Dustin Jordan at Base Recreation Center (843-918-2380), Troy Marron at the Train Depot (843-918-4906), Rhonda Edge for Parks and Picnic Shelter rental (843-918-2332) or ADA Coordinator Coleman Randall (843-918-1113).

# CITY OF MYRTLE BEACH EVENT RÉSUMÉ (Please Print)

Please complete this form in its entirety. If a question does not apply, please write N/A.
Applicant's Name: Ground Zero
Event Information:
Event Name: Ground Zera Drugon Rout Fistival
Date & Time of Event: Saturday, April 25, 2020
Date & Time of Event: Saturday, April 25, 2020  Sinclay  Date & Time of Set-Up: Nov. 1 19, 2020  Date & Time of Breakdown: Nov. 1 27, 2020
Public or Private Event: Public Expected Attendance: 5,000 - 7,000
Number of your staff who will be present: 5 staff /60 volunteers
Will this be catered, have bands, or have any other outside vendors? (Y/N) Ves If yes, please explain: DT, inflatelle games, venders
What area of the park/facility do you plan to use? all of Grand Park including the Piene Shelters (A, B & C en Sat. the 25)
Details of Event:
Is your group or organization registered as non-profit (Y/N)?
Is your event being sponsored by or for the benefit of a charity, religious organization, 501(c)3 coporation, civic group, fraternal organization, or mutual benevolent aid association $(Y/N)$ ? $Y = S$ If yes, please provide the name of the organization and attach a signed statement from that organization on its letterhead affirming the sponsorship or benefit to the organization. $T = S = S = S = S = S = S = S = S = S = $
Will this event have an admission fee, require tickets, charge for food and beverage, or collect money for any purpose (Y/N)? Yes If yes, please explain: free to the test of
Are you requesting alcohol to be approved for this event (Y/N)?
Applicant provides for free: Applicant sells to attendees:
Attendees bring their own: Vendor sells to attendees:

Do you plan to decorate (Y/N)? 1/cs What type of decorations? some treams	
Do you plan to display signage (Y/N)? Ves If yes, type, size and location?	
directional signs, sponsors, etc	
Do you plan to have any structures: tents, stages, inflatables, etc. (Y/N)?	
If yes, what kind and size, when will they be installed and who will install them?	,
50-60 10×10 Team Tents / inflatables / Ruk Well/event effec /strage contained	
*	
Is this a wedding (Y/N)? No If so, who is the officiant?	
Do you plan to cook on-site (Y/N)? 1/25 Gas Grill Charcoal Grill	
Crockpot Hot Plate Other Other Vendols	
Please describe set up requirements:	
Do you plan to have entertainment (Y/N)? Yes, what kind and who?	
D T	
Are you requesting closing of streets (Y/N)? Which ones?	
What is your plan for parking? everyone is enecuraged to use designated	
block off fer use by vendors (at the end of Ferbus)	
What is your plan for clean up? voluntiers during the day and	
when weapping up We will have a dung	1.
Pomovo all track from track and along in demonstrate by the will have a dump	o Tel
Remove all trash from trash cans and place in dumpster located in parking lot on Forbus Court.	
/ /	
on Has	eties
Do you plan to use the electricity provided in the facility/park (Y/N)?	
(If yes, fill out the electrical attachment. You may need to rent a generator.)	
Do you plan to hire off-duty police or private security (Y/N)? / S If yes, who and	
how many? included in Security Plan	
Has security been approved by Myrtle Beach Police Department? No Fir 2020	
but yes for past years	-
What is your plan in case of medical/police emergency? Pelice + EMS onsite	
, Tente v 27/13 omstye	
Please explain all activities you plon to do at the facility D	
Please explain all activities you plan to do at the facility: Pienic Sh. Iters Fe, prole  to use the set in vendor area I droyon best reces!	
- CILII I rat in vender area I drayon bent races	
intlatables / banana but rides / sten + music / ventre	

Does your event require rental of barricades? $\frac{1}{25}$ If so, how many? $\frac{295}{}$	
Does your event require extra trash cans? Vis If so, how many? 40	
Site Plan: Please provide a site plan of your event. I can provide you aerial photos for your use if you need them.  (If this is a birthday party or family reunion, site plan is not required.)	
Applicant Signature:	
Barricades  20 near pieme shelter  75 in grass @ mainfield (across from Orvis)  100 on concrete pad (across from Valor Park)  100 in grass area below deeles (expente side of mais fice  sprend out in 4 sections of 25 of concrete  295	11
Trush cans  20 near pienie shelter  10 in grass @ main field (across from Orvis)  5 on concrete pad (across from Valer Park)  5 in grass area below the docks (apreste efgmain field  a concrete	1)

#### EVENT RÉSUMÉ ADDENDUM ELECTRICAL NEEDS

What equipment do you plan to use that needs electricity? (If possible, give wattage and voltage for each.)

Equipment	Watts	Volts	
N			
	· · · · · · · · · · · · · · · · · · ·		

- Not all parks have electric circuits available. Please ask when filling out the application if the park you want to rent has electricity available.
- Equipment such as coffee makers, popcorn poppers, cotton candy machines and other cooking equipment or motor driven equipment may need to be on a circuit by itself. Please contact staff prior to your event to see if all of your equipment listed can be accommodated by the available electricity.
- If any of your equipment needs 240 volts, please check with staff to see if it is available.
- If 240 volt service is available, a licensed electrician must make any electrical "taps" required to make that equipment work.
- If a band is performing at your event and requires more than the 120 volt convenience outlets provided, please contact staff prior to tapping into the panel box. As listed above, a licensed electrician must make that tap.

#### **EVENT PLANNER**

COMPANY NAME CONTACT NAME TELEPHONE MAILING ADDRESS EMAIL ADDRESS		BUSINESS LICENSE NUMBER HOSPITALITY NUMBER CONTRACT VALUE	\$
COMPANY NAME CONTACT NAME TELEPHONE MAILING ADDRESS EMAIL ADDRESS	American Tent	MENT RENTAL  BUSINESS LICENSE NUMBER  HOSPITALITY NUMBER  CONTRACT VALUE	\$ 6.000
COMPANY NAME CONTACT NAME TELEPHONE MAILING ADDRESS EMAIL ADDRESS	N/D	BUSINESS LICENSE NUMBER HOSPITALITY NUMBER CONTRACT VALUE	\$
COMPANY NAME CONTACT NAME TELEPHONE MAILING ADDRESS EMAIL ADDRESS	DJ Pology	D.J.  BUSINESS LICENSE NUMBER  HOSPITALITY NUMBER  CONTRACT VALUE	\$ /500
COMPANY NAME CONTACT NAME TELEPHONE MAILING ADDRESS EMAIL ADDRESS	MC Sound Mike Cock	TAINMENT  BUSINESS LICENSE NUMBER  HOSPITALITY NUMBER  CONTRACT VALUE	\$ 1,800



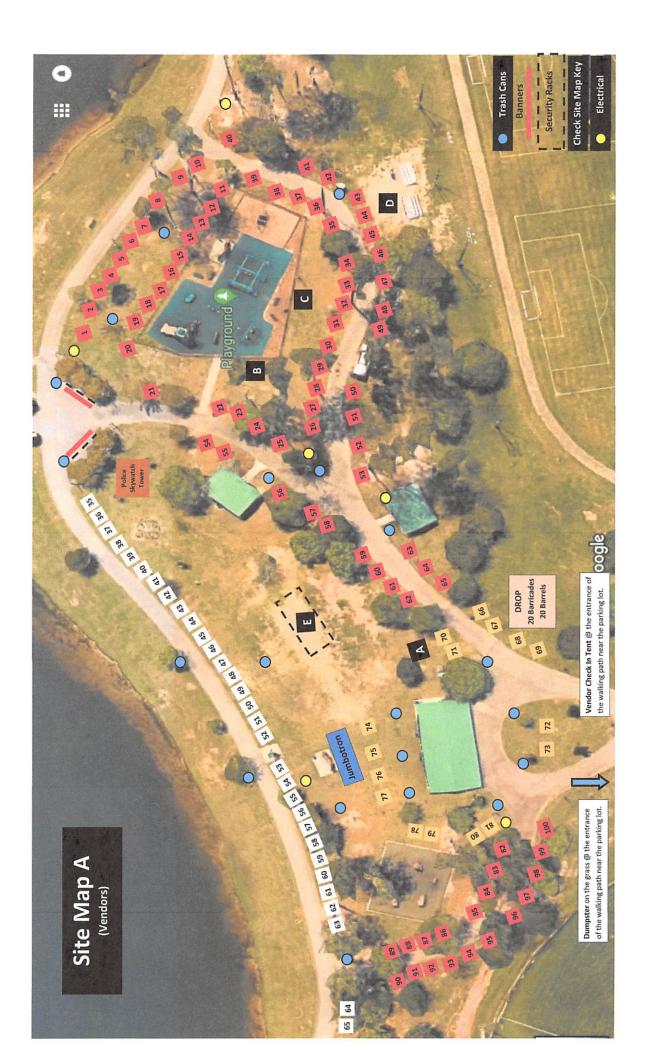
# PARKS DIVISON RENTAL RULES AND REGULATIONS

- Customers must complete the Facility Use Application below and provide a deposit.
- Please abide by requested time of rental. Allow for set-up and clean-up time in your request.
- Picnic shelters are "first come, first served," unless you reserve an individual shelter.
- All parks are public property and may be used by the general public at any time.
   Approved rental of the park gives you priority use of the immediate facilities, but may not give you the right to prohibit the public from other areas of the park.
- The Parks Division must approve all structures, including stages, tents, inflatables, portable toilets, concession trailers, etc., and their proposed locations. We recommend that you get approval when you make your reservation and before you contract with any provider. The city shall not be liable for expenses incurred by the user should structures not be approved. Approval must be received a minimum of 14 days prior to your event.
- The city has a noise ordinance that applies to all events, parks and picnic shelter rentals. Any noise or sound that is projected from one property onto another is measured in decibels at the boundary line of the property. Any sound exceeding the decibel standard is a violation of the ordinance. Decibel levels are measured and enforced by the Myrtle Beach Police Department. Amplified sound before 8:00 a.m. and after 10:00 p.m. is prohibited. Please discuss any proposed use of sound with the Parks Division prior to making your reservation.
- All parks have underground utilities and irrigation; therefore, stakes may NOT be driven into the ground to support any structure. Tents may be anchored by sandbags or concrete buckets.
- Traffic cones are sometimes used in the grass to mark irrigation water valve boxes, so please do not move them.
- The irrigation system usually runs between midnight and 7:00 a.m. If you plan to be
  in the park during these hours, make sure to notify us so the irrigation system can be
  turned off.

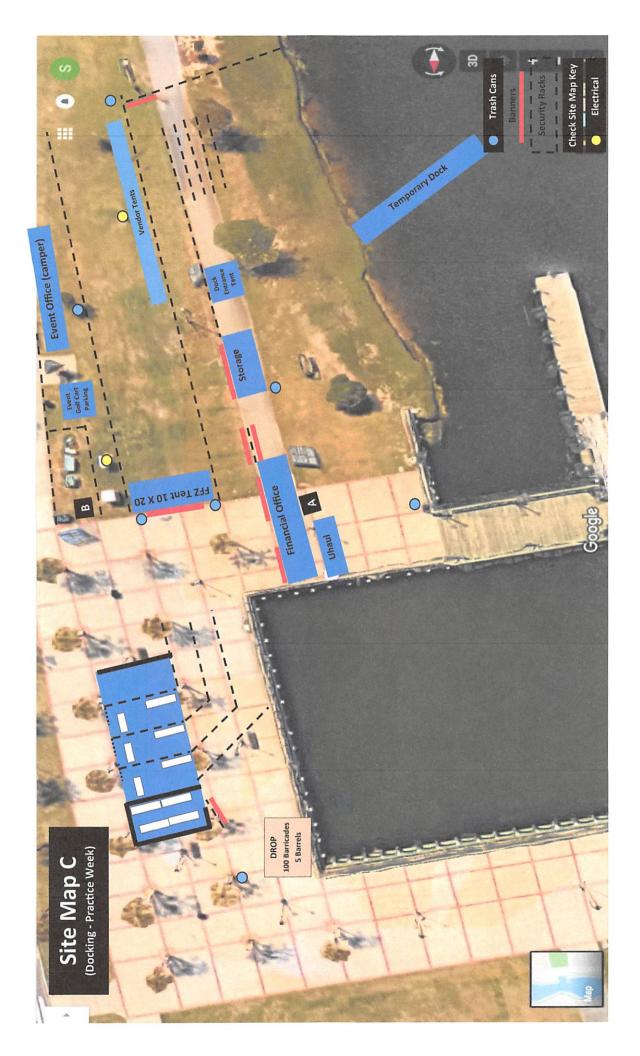
- Vehicles are not allowed on any grassed area due to underground utilities and irrigation. Advance arrangements must be made with the Parks Division for loading and unloading. At Grand Park, private vehicles are not allowed to drive or park on the grass, along the walking path around the lake, or on the bridges without specific permission in advance of your event. It is the responsibility of the applicant to make sure that guests, vendors, suppliers, delvery drivers, etc. are aware of these rules. The applicant will be liable for any damages.
- The applicant may be required to provide portable toilets if more than 250 people are expected and the event is scheduled to last more than three hours.
- Clean-up of the park after your event is the responsibility of the person or organization to whom the city granted the Facility Use Permit. Park users are expected to leave the area as clean as it was found. Trash must be placed in approved containers. Please bring extra trash bags.
- Cooking equipment must be approved prior to your event and is subject to all fire
  department rules and regulations. Grease and other waste must be disposed of
  properly. Grease or oil should be poured back into the original containers and
  placed in the trash receptables. Do <u>not</u> pour grease or oil into drainage basins, on
  the grass or in lakes or ditches.
- Swimming is not allowed in any city owned lake.
- Motorized watercraft are not allowed in any city owned lake. Paddleboats, canoes, kayaks, etc. that can be carried by hand and placed in the lake at Grand Park are acceptable. Vehicles are not allowed to trailer boats into the lakes.
- Extension cords cannot be run across sidewalks or areas designated for foot traffic without being covered by an OSHA-approved method.
- Do not use nails, screws, glue or duct tape to attach decorations to any structure.
- Electrical outlets are provided at some picnic shelters and parks. We do our best to inspect them regularly; however, outdoor electrical outlets are exposed, and we cannot guarantee that they will be workable on the day of your event.
- No potable water supply exists in the parks.

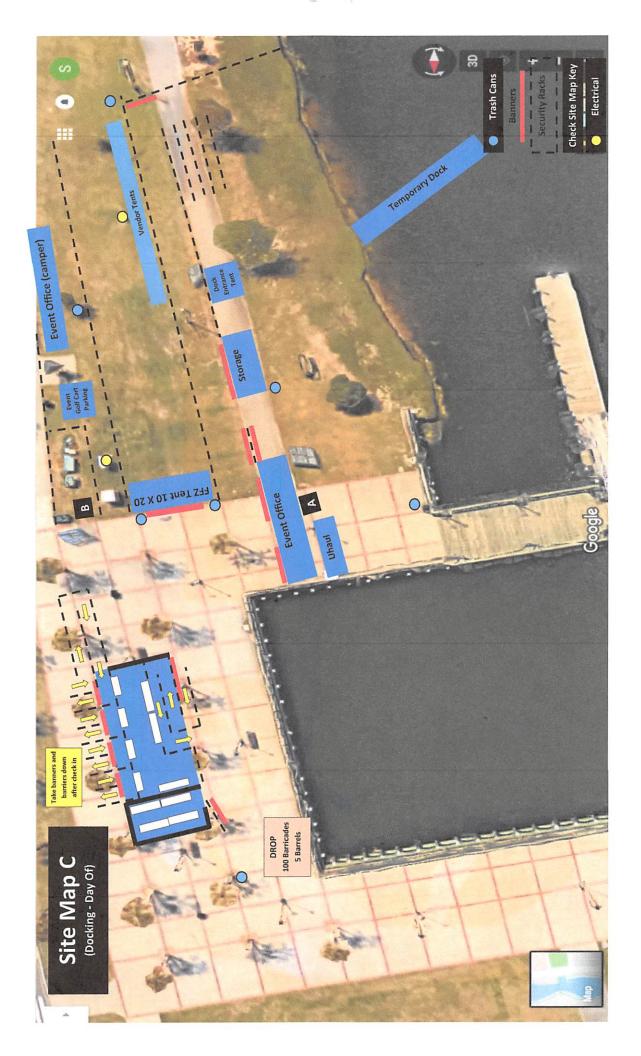
	•	<b>O</b>	
Att Ohms	5/2/19		
Applicant Signature	Date	Center Staff Signature	Date

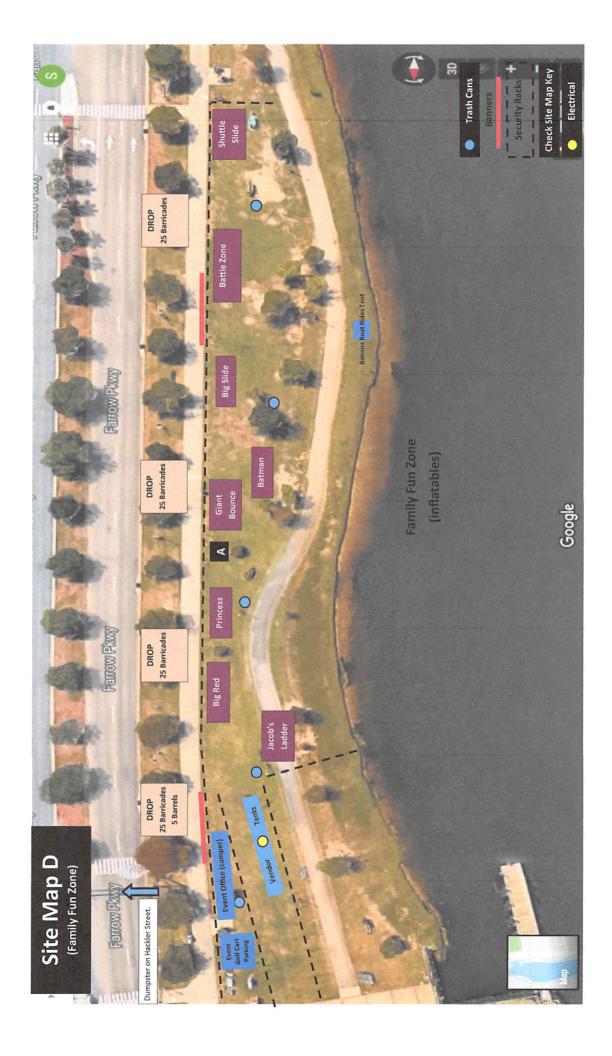
I understand these rules and regulations and agree to abide by them











# **Ground Zero**

Dragon Boat Festival Security Plan Saturday, April 25, 2020 Grand Park, Market Common

Ground Zero's Annual Dragon Boat Festival is the non-profit's largest fundraising event. The festival mainly centers on the boat races for the 50+ teams of 21 paddlers. We average 1,100 participants and have seen up to 7,000 spectators. In order to make the festival more enjoyable we include live entertainment, a Family Fun Zone with inflatables, food vendors and tent space for festival sponsors. The festival takes place at the Grand Park in Market Common. Each team is given a 10X10 tent that lines the walkway around the water to observe the races. Ground Zero Staff arrive on site around 6:30 am while participants are expected to arrive at 7:30 am, we begin the races precisely at 9 am and expect to finish no later than 4:30. The cleanup process can last until 9 pm.

We will ask the city to provide and set up barricades in the grass a long side Farrow Parkway between the road and the sidewalk from the cross walk at PF Changs to the cross walk at Iris Street only leaving openings at each cross walk. This will keep people from pulling up on site and force individuals to use the cross walks for safer crossing.

Off duty Police Officers (5) and EMS personnel (2) will station in/around the Event Tent or if they prefer with their ATV. One (1) officer will be stationed in the Skywatch Tower provided by the city, three (3) officers will be used to roam the festival site through the day and one (1) officer will provide security for the Event Tent and help with money drops. All Officers and EMS personnel will be introduced at 8am to the Ground Zero security volunteers. At that time they can discuss final details on how best to contact each other throughout the festival. We ask that at least one officer stay at the Event Tent at all times as our main source of communication with the other officers and EMS personnel.

In addition to the Officers and EMS we would like to request Water Rescue to be provided in case of a boat capsizing. Usually this would be with 2 jet skis and/or a small boat. They would need to be there at 8 to put in and ready for the races to start at 9. They would be needed until the final race is over which would be around 4:30.

All volunteers will know to bring emergencies to the Event Tent if situation allows. Such as but not limited to lost child, injuries, and/or complaints that would involve an officer. The officers will be our direct line to additional emergency personnel if needed.

Officers are asked to roam the festival site to help enforce city laws. Issues in the past include: participants having alcohol on festival grounds, crowd control and keeping the flow for sidewalks and street traffic. Ground Zero does not have a permit for alcohol and every effort has been made to educate participants to not bring alcohol onto festival grounds.

Officers will also be needed to escort volunteers who handle petty cash. The majority of cash will be in the Event Tent, as this event is a fundraiser, this is the location participants are turning in what they've raised. Below are the specific times and locations for watching money:

- 8am meet with Ground Zero security volunteers at the Event Tent for briefing
- 8am 12pm Event Tent participants tuning in money
- 12pm 2 pm Event Tent pre-registration for next year
- 3pm Drummer Board taken down and counted in Event Tent
- 4-5pm Ground Zero Tent and Family Fun Zone will be tearing down and will need escort to bring money to the Event Tent.

#### Our Parking Plan will consist of the following:

- Based on past festivals we seem to have plenty of parking in the Market
  Common area (side streets and parking garages). We believe our parking
  concerns are due to what appears to be available parking closer to the festival
  site especially in the grassy areas down from Iris Street. We're asking the city to
  place visible No Parking signs at the entrance to these areas. Then also place
  other directional signs encouraging people to use the Parking Garages and street
  parking toward the back of Market Common.
- We will encourage people to use only marked designated parking spots throughout Market Common.
- We would request Electronic Message Boards to be placed on Farrow Parkway notifying patrons of street parking down Iris Street and of both Parking Garages
- We would request signs to be placed at the entrances to the grassy fields next to lris Street indicating there will be no parking allowed (WE WOULD LIKE TO HAVE THIS SET UP ON MONDAY SO THAT PEOPLE DO NOT PARK THERE DURING THE EVENING PRACTICES).
- We will inform our captains and team members at meetings about parking details. We will also use social media and other in house communications to inform festival guests about parking details.

Ground Zero will provide bottled waters, snacks and a meal ticket for the Officers and EMS.